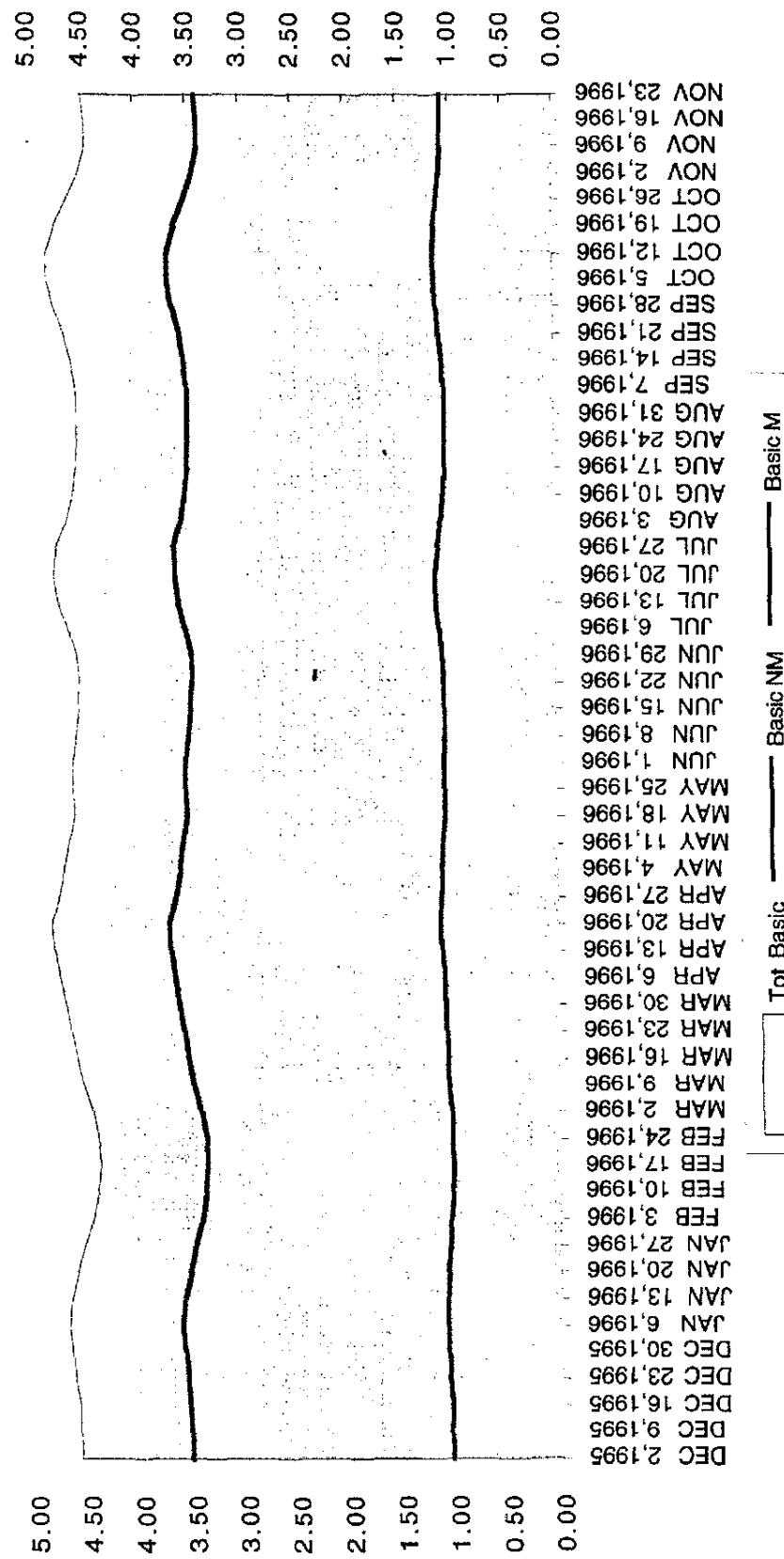


Basic NM vs. M



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Source: Nielsen, Inc.